

London and Berlin, 28 August 2023

AirGateway and Agentivity to provide agencies with more insight and control over their GDS and NDC bookings in a single platform

Agentivity, a travel booking data management platform, and **AirGateway**, a leading provider of NDC connectivity solutions, today announced a partnership, delivering a single reporting and automation platform for both GDS and NDC bookings.

The partnership will give agencies the visibility they need to see and service all their customer bookings in one place.

Jorge Díaz, CEO of AirGateway said:

“We are delighted to collaborate with Agentivity. This partnership enables us to provide a consistent and enhanced value proposition within the evolving landscape of multi-channel travel retailing. While we possess the capability to seamlessly integrate with any Backoffice system on the market, Agentivity adeptly handles all the Midoffice requirements agencies have. This synergy is highly complementary and it further eliminates NDC adoption barriers for travel sellers.”

Riaan van Schoor, CEO of Agentivity added:

“The partnership delivers a future-proof platform for agents where they can book outside their GDS channel without fear of disruption. Agent’s - and importantly their customer’s - experience of interacting with their bookings remain the same, whether it’s GDS or NDC direct. This fits in perfectly with our vision to continuously elevate the service ability of our TMC clients.”

Stephen Hutchinson, Operations Manager at Beyond Business Travel who was the launch customer for this partnership, says: “Well done on Agentivity and Airgateway with this fantastic development - providing us with seamless connectivity to both our GDS and NDC providers is invaluable as we have access to all our client’s bookings in one location. This is simply mission critical, and it leaves us free to focus on servicing our clients to the highest possible standard.”

Giving agencies the ability to properly evaluate their data across channels and improve their efficiency marks another step towards the future of travel.

About AirGateway

AirGateway is a Berlin-based travel tech company and one of the leading IATA NDC (New Distribution Capability) aggregators. It is directly connected to more than 25 airlines, serving 200+ IATA-accredited agencies in over 30 countries, both via API and an end-to-end Agent Desktop solution Bookingpad. AirGateway’s open platform also allows other partners such as booking tools, travel mobile app providers, traveler profile management tools, reporting tools or mid/back office systems to participate in the NDC value proposition, facilitating the easy transition of all its legacy processes to the agencies.

Consolidators, TMCs, or tech providers looking for a reliable NDC partner and guidance can contact: sales@airgateway.com

About Agentivity

Agentivity are specialists in travel data, providing data management solutions to travel management companies worldwide. Since 2011, Agentivity has helped TMCs take control of their travel booking data so they can increase productivity, eliminate errors, and realize new revenue opportunities whilst also significantly enhancing their customer service levels. Overall, Agentivity has processed more than 250 million travel bookings in 50+ markets worldwide to date.

To learn more about Agentivity, please visit www.agentivity.com